JELO6 Project / CYPRUS 12-16 NOVEMBER 2025

INDIVIDUAL ARTISTS: Open call





Our team invites you to participate in the 1st edition of the event:

JELO6 Project / CYPRUS

with the theme:

feel.embody.create

Join us in exploring how the conscious use of our bodies and our five senses plus kinesthesia,

allows us to self-express in vibrant ways, actively participating in the social, cultural, and spiritual evolution of our communities

while safeguarding the treasured legacy of our past: our crafts, applied arts, traditional making techniques, natural motifs, and naive expressions.

MORE ABOUT OUR THEME

In a world that prioritizes knowledge, intellect, and technological perfection, we tend to overlook the significance of our bodies and sensory experiences. Jewelers, craftsmen, and artists are uniquely privileged to work primarily with their hands, engaging their senses, rhythm, and movement. Ideas are powerful, and inspiration fuels our creativity; yet without kinesthetic coordination, and direct interaction with materials, we cannot fully experience the alchemical transformation inherent in the creative process. It is through our tangible experiences that we bring our visions to life.

We live in an era of constant change, where rapid technological advancements shape our lives. This moment presents a unique opportunity to step into the future consciously, integrating the tools and wisdom that we have inherited. Tradition has shaped who we are, and while AI offers new possibilities, true progress is rooted in understanding our heritage. Honoring our past allows us to move forward with purpose, ensuring that artistic legacies remain relevant.

Cyprus boasts a rich tradition in crafts that reflects its diverse cultural heritage and history. Pottery, weaving, lacemaking, and silversmithing reflect skills passed down through generations, inspired by the island's natural beauty and folklore. Today, Cypriot artisans continue these time-honored techniques while infusing them with contemporary creativity, ensuring their vitality for future generations.

Jewelers, Ceramists and small-scale Sculptors of all levels, from aspiring students to seasoned professionals, are warmly encouraged to embrace this opportunity to share with us and our audience, their creativity and passion.

Together, we can breathe new life into traditional processes, patterns, and artifacts while respecting their symbolic and historical significance. By doing so, we contribute to heritage preservation, empower artists, and promote ethical craftsmanship.

Join us!

JELO6 Project CYPRUS aims through collective action, to promote Craftsmanship in Contemporary Jewelry, Ceramics, and small scale Sculpture/Objects both in Cyprus, and abroad, enhancing awareness and exchange of views, while establishing a dialogue between national and international designer/makers or entities active in these fields.

In particular, it aims to:

- Inform and educate the public on issues related to Jewelry, Applied Arts and Crafts as art forms and a means of creative expression.
- Support individual artists and creative groups that are active in these particular fields.
- Bring together all interested and collaborative parties/members (artists, galleries, collectors, museums and other institutions promoting the arts and culture etc.) through communication and networking.

JELO6 Project CYPRUS is organized by the JELO6 Team Niki Stylianou, Liana Pattihis, Dionysis Grigoratos, Akis Pattihis in Communications Strategy, Konstantinos Zissis in Visual Promotion.

THE PROJECT

JELO6 Project Cyprus 2025, will take place between the 12th and 16th of November.

The central exhibition JEWELRY + OBJECTS + our 6 SENSES will be hosted by two main Venues: The Old Town Hall and the New Town hall of Nicosia. All satellite exhibitions and events will be hosted by a number of venues and cultural spaces situated all around the old part of the city.





About the Old Town Hall.

A significant architectural landmark that reflects the rich cultural heritage of Cyprus. Built in 1930, The Old Town Hall of Nicosia is one of the most beautiful neoclassical buildings within the city walls, on the D'Avila bastion which housed the municipality from 1944 until 2016. It is centrally located next to the Eleftheria Square designed by Zaha Hadid and the contemporary Jean Nouvel apartments. Together, these urban elements create a dynamic interplay between tradition and modernity that enriches the cultural landscape of Nicosia. Very near, unfolds the bustling Laiki Geitonia area, which is known for its narrow streets, traditional houses, and enticing atmosphere.

About the New Town Hall.

Located In the heart of the walled city of Nicosia, The New Town Hall provides a transparent interface between the civic and the public realms. Built on a symbolic site adjacent to the fenced 'green line' that crosses the island, the project gathers the formerly dispersed municipal departments into one building. This modern building settles amongst the archaeological ruins, which date back to the copper age and carry the history of the divided city.

ELIGIBILITY

The organization JELO6 Project / CYPRUS 2025 is addressed to schools, independent designers / makers, groups and galleries from all Cyprus and all countries around the world that

- consider jewelry and wearable art, ceramics, small scale sculpture and applied arts in general, as a means of self-expression, self-discovery and healing through embodiment in times of transition, and that
- through their action are trying to push the boundaries between past and future grounds, establishing bridges and interconnected practices.

We are also looking for: authentic approaches, and excellence of craftsmanship.

Note that: there are no restrictions regarding the material, and concept of the work presented, however, size restrictions apply (please look at the "material required" included in the application section). NO BRAND NAMES WILL BE ADMITTED TO PARTICIPATE.

Please remember that: all works must be new and carefully selected to converse with our theme. Pieces that are part of past collections (more than two years old) or have been exhibited before will not be accepted.

Artists, Groups, Galleries and Schools that decide to apply should be ready to bring their work in person and join us at the opening/s.

ALSO PLEASE NOTE: to be eligible to participate, each of the artists (or the one that assumes the responsibility to represent their group) should be properly registered as a self-employed worker in the Social Security system or be part of a company for taxation purposes.

THE JURY

Our central exhibition: **JEWELRY + OBJECTS + our 6 SENSES** is a Juried project. All satellite exhibitions go through a selection process as well.

As the central exhibition will host three categories of artworks, we have invited the following Jury groups:

For the Contemporary Jewelry Category in alphabetical order:

- Broadhead Caroline, Artist and Educator former Course Leader BA Jewelry Design, Central Saint Martins, London.
- Lalaounis Ioanna, Director of the Ilias Lalaounis Jewelry Museum in Athens
- Manilla Jorge, Artist and Educator, Professor of Metal and Jewelry Art at the Oslo National Academy of Arts
- Pattichis Nicos Chr., Publisher, Architect and Art Collector
- Piersinaru Dan, Art and Cultural Events Organizer, Founder of the Autor Jewelry Fair in Romania.

For the Ceramics and Sculpture/Installation Pieces Category in alphabetical order:

- Anastassiades Michael, Designer
- Manthou Konstantia, Architect, Artist and Creative Director for the Benaki Museum Shops
- Papadoukas Konstantinos, Sculptor, Product Designer, Lecturer Vakalo College of art and Design
- Ribeiro Paulo, Architect, Founder and Director of Contemporania High Craftsmanship Barcelona

More Jury Members in this section to be confirmed soon...

Please note: The satellite exhibitions will be selected by the JELO6 Project Team.

INDIVIDUAL ARTISTS: HOW TO APPLY FOR THE CENTRAL EXHIBITIONS OF JELO6 Project / CYPRUS. <u>FEEL, EMBODY, CREATE</u>. DEADLINES.

Those interested in applying should read the instructions below carefully and send all required materials via WeTransfer to the following email address: jelo6project@gmail.com

Required materials should describe one collection of work.

Specifically please send,

- -Name, Address, Phone Number, E-mail, Web/Blog Address, Place and Date of Birth
- -CV
- -5 Photos representative of the work. Each photo should show only one piece of jewelry, photographed **on white background**. Dimensions: 10x15cm. Minimum resolution: 300 dpi. Format: JPG, JPEG. Each photo should be named as follows: Artist Name_Description_Title.jpg (JohnSmith_Brooch_UnderTheSkin.jpg).
- -Captions for each of the submitted photos, describing materials used for the making of the specific pictured piece, as well as the **true dimensions** of the objects to be exhibited.
- -Brief Artist Statement (120 words max) presenting the concept behind the collection, inspiration, techniques and materials used etc.

All information submitted must be original, unedited and up to date. (The work must have been produced during the last couple of years and it should not have been exhibited before in Cyprus).

Application forms must be received by May 25th 2025. No entries past the deadline will be accepted.

PARTICIPATION FEE:

<u>APPLICATION FEE:</u> The application process has a non-refundable fee of **35 euros**. Follow the online directions while applying.

PARTICIPATION FEE:

To confirm your participation in JELO6 Project / CYPRUS 2025 if selected, please note that the amount of

650 euros + VAT 19%, should be deposited to the JELO6 Project team's account.

If your application reaches us before the 1st of May, a 20% reduction will apply to the fee.

IMPORTANT: VAT is payable by everyone except those EU residents who have a tax identification number that is suitable for use in intra-Community transactions. Please use the VAT confirmation program - VIES - following the link

https://europa.eu/youreurope/business/taxation/vat/check-vat-number-vies/index_el.htm).

Participants should pay the respective fees by the 14th of July 2025 for their participation to be confirmed. Missing the deadline will result in cancellation of their application.

Bank details:

Name: LIANA PATTIHIS

ACCOUNT NO: 121-10-022521-00

IBAN: CY66005001210001211002252100 HELLENIC BANK SWIFT: HEBACY2N Reference: JELO6 PROJECT CYPRUS

• SELECTION / CRITERIA:

Participants and applications, will be assessed by our jury according to the following criteria:

- 1) Conceptual approach, research line, coherence of work
- 2) Originality of design, composition and/or materials used
- 3) Craftsmanship and/or technical Innovation.

OBLIGATIONS OF JELO6 Projects ORGANIZERS:

JELO6 Project / CYPRUS 2025 is organized by the JELO6 Team.

The JELO6 Team is responsible for organizing, coordinating and communicating the entire event. Will be namely responsible for:

- 1. Ensuring, if needed, the smooth cooperation between private authorities involved.
- 2. Communicating/advertising of the event through print media (magazines, newspapers), radio, social media, bill boarding and journalists' private views.
- 3. Producing a catalogue enlisting all parts participating and a map depicting all JELO6 Cyprus Hot Spots.

At the same time JELO6 Team will be responsible for organizing and curating, communicating and launching the central group exhibitions of JELO6 Project / CYPRUS and will offer to individual artists, the opportunity to show their work in the OLD and NEW TOWN HALLS of NICOSIA.

As for the other events included in JELO6 Project / CYPRUS (eg. Solo exhibitions, gallery exhibitions, workshops, performances etc.), immediately after the selection of proposals to be submitted by groups of artists, galleries, schools, etc, the JELO6 Team could advice on or help with the selection of exhibition spaces/venues that will host the satellite JELO6 shows. There are several options: from shop/gallery windows, to alternative art spaces.

Please note: Setting-up of all the JELO6 exhibitions (apart from the central exhibitions JEWELRY + OBJECTS + our 6 SENSES in the New and Old Townhall respectively), is the sole responsibility of participating individuals or teams.

IMPORTANT DEADLINES:

25/5/2025: application deadline

11/11/2025: delivery of all artworks on site. Completed between 10.00 and 12.00 noon (unless otherwise agreed).

12/11/2025: @17.30, our team finishes with setting up, and @19.00 we open our doors to the public.

16/11/2025: dismantling, after 19.00.

GENERAL TERMS AND CONDITIONS:

The following terms and conditions apply to exhibitors participating in JELO6 Project / CYPRUS 2025 (whether in the central exhibition or in all satellite events).

The organization reserves the right to review these terms and conditions without notice.

CONDITIONS TO ADMISSION

All exhibitors must provide a complete application package by the mentioned due date. All information submitted must be true and up to date. All complete applications will be reviewed. The event holds the right to accept or decline any application. Decisions are final. The applicant accepts that once the application is selected, this contract holds valid and both parts will be held in accordance to it. All payments of the participation fee must be made by the date specified.

JELO6 Project reserves the right to correct or remove any material or product that is not suitable to the aim and conditions of the show.

JELO6 Project will not be responsible for transportation, shipment and insurance costs of exhibition pieces.

JELO6 Project, will provide security for the exhibition space where the central exhibition will be hosted. However, it is the sole responsibility of all exhibitors (participating in the central exhibitions or in any of the satellite events) to assume the risk of loss or damage. We recommend that participants insure all pieces against any theft, loss or damage that could arise during the event, including during any transportation or storage.

SALES AND COMISSIONS

JELO6 Project allows the artists to sell or take special orders or commissions during the event/week, without the intervention of the organization. The organization does not manage any relation into sales or commission between artists and potential customers. The use of invoices is obligatory and has to hold the regulations. It is the duty of artists and exhibitors to comply with the regulations in case of selling while participating in the Festival. JELO6 Project

will have no claims or tax liability, thus, does not have a cash drawer or credit/debit card terminal for this purpose.

PHOTOGRAPHY/VIDEO:

The participant agrees to the organization's use of photographs and/or videos of the art material provided by the artists, as well as any visual material obtained during the event, to be used in different media outlets, such as the web, catalogues, posters, magazines, short films, etc. for promotional purposes.

IN CASE OF CANCELLATION:

The jury has the right to cancel any participation on the basis of false information or if the participant fails to comply with the criteria and dates specified. Cancellation of contract by the participant holds a 100% penalty of the total value of the participation fee if it is decided after payment has been deposited. Reimbursements will not be issued unless the JELO6 Project agrees in writing and responds to an exceptional case. This is also stated in our final agreements with the artists, which will be signed upon the finalization of the participants list.

For more information about application and participation: jelo6project@gmail.com

This year's cover image:

Necklace by Maria Karystinou, winner of JELO6 Project 2024 Public Award.

We are very grateful to the Mayor of Nicosia and the Municipality, who warmly embraced this cultural event. It is an honor for the JELO6 Team to have their support and the opportunity to introduce Nicosia's culture nationally and internationally. Thank you for your interest! Join us to make this project a reality!



